



## Yesway Expands Senior Leadership Team with Industry Veterans and Announces Opening of New Corporate Headquarters in Fort Worth

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FORT WORTH, Texas, Dec. 9, 2020 /PRNewswire/ -- [Yesway](#), the country's fastest-growing convenience store chain with locations across the Midwest and South Central regions of the U.S., today announced that it has expanded its senior leadership team with the hiring of two industry veterans. Tate Cutrer joins the firm from RaceTrac as Yesway's new Senior Vice President of Human Resources, and Aaron Everett will take over as Yesway's new Chief Information Officer, joining the firm from Lucky's Market.

Mr. Cutrer most recently served as the Director of Talent Development and Learning for RaceTrac, where he also held various senior HR roles across the organization, including Regional HR Director of Operations and Director of Recruitment.

Mr. Everett most recently served as the CIO for Lucky's Market, where he led all IT strategy, budgeting, and operational initiatives for the firm's 75 stores across the U.S. Previously, he was the Senior Director and Vice President of Technology for Staples, where he directed IT, budgeting, and operational initiatives for B2B and retail ERP applications for users across 1,300 U.S. and 300 Canada locations.

"We are thrilled to have these experienced convenience store veterans lead Yesway's Human Resources and Information Technology departments," said Tom Trkla, the Chairman and Chief Executive Officer for Yesway. "They are joining our team during an exciting time of continued, fast-paced growth, and we expect their extensive c-store experience will help propel our ongoing expansion," he added.

Yesway has also announced the opening of its new corporate office location in the Alliance area of Fort Worth, TX, consolidating its former headquarters in Des Moines, IA and Allsup's former headquarters in Clovis, NM. The location was carefully selected to provide its employees with high quality space in an attractive and growing residential area with access to great schools and a plethora of amenities. Yesway chose this centralized location in large part for its highly supportive business environment and the ability to accommodate future growth. "We are excited to have the office selection complete. Both Tate and Aaron will be based out of our new Fort Worth headquarters, and we look forward to our corporate Yesway team working together in one place," stated Mr. Trkla. "Relocating and consolidating our information technology, human resources, fuel, marketing, merchandising, and food service departments to our new location reflects our commitment to grow our presence at the heart of our combined Yesway/Allsup's portfolio."

To find the Yesway or Allsup's store closest to you, please visit [www.Yesway.com/locations](http://www.Yesway.com/locations) or [www.Allsups.com/allsups-locations/](http://www.Allsups.com/allsups-locations/).

**Editor note:** Contact Erin Vadala, [erin@warnerpr.com](mailto:erin@warnerpr.com); 978-468-3076 to arrange interviews. High-resolution images, graphics available on request.

**About Yesway** – BW Gas & Convenience Retail, LLC, which founded and operates the Yesway brand of convenience stores, is headquartered in Fort Worth, Texas. Yesway is currently ranked #2 in year-over-year relative store growth on the Convenience Store News "2020 Top 20 Growth Chains" list, after being ranked #1 on the "2019 Top 20 Growth Chains" list, is ranked #17 on the "CSP Top 202 Chains" list by total portfolio size, was named a "2017 Chain to Watch" by Convenience Store Decisions, was awarded a Bronze for Loyalty & Advocacy in the 2018 Loyalty360 Customer Experience Awards, and its CEO has been named a "CSP 2020 Power 20 Deal Maker." Yesway's swiftly expanding portfolio currently consists of 402 stores located in Texas, New Mexico, South Dakota, Iowa, Kansas, Missouri, Wyoming, Oklahoma, and Nebraska, including, most recently, the 304-store Allsup's Convenience Stores chain. Yesway plans to grow its portfolio to over 500 convenience stores in selected regions of the United States over the next several years. [www.yesway.com](http://www.yesway.com).

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